

Ali Solanki

Growth Marketer | Web3

Profile

- Growth marketer for the top Web3 brands in the industry including CoinDCX (India's largest crypto exchange).
- Taught millions of Solidity Developer and have over 2M+ views on my YouTube channel ([Ali Solanki](#)).

Employment History

Head of Growth at Show World Film Directory

May 2020 — Present

- Handling the Digital marketing of the company along with forming a team for the same.
- Took the entire company digital by building a Flutter Application, Website.

Content Creator

July 2020 — Present

- Curated videos in the crypto, finance and tech niche.
- Got over 2M+ views on the channel ([Ali Solanki](#)) with a subscriber base of over 25,000.
- Made several collaborative videos and gotten multiple viral videos including some reaching over 11M+ views on Instagram ([@alisolankii](#))

Growth Strategist at CoinDCX

November 2021 — Present

- Worked to grow CoinDCX brand to being India's largest crypto exchange.
- Worked on DCXLearn in order to educate people about crypto and onboard them on the platform.
- Got in more than 100K+ people on the platform through curating content.

Founder at GuestInMe Nightlife

June 2019 — October 2020

- Partnered with over 20+ clubs and bars in Mumbai.
- Made the Flutter Application with over 1,000+ DAU.
- Grew the brand to be one of the most recognised brands for Nightlife in India.

Founder at Student Samaj

January 2022 — Present

- Curating courses to teach the next million students about innovative fields like Blockchain.
- Got over 250+ learners on the platform in the first 24 hours of launch (<https://courses.alisolanki.com/>)

Details

Mumbai, 400058
India
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Links

[Portfolio](#)
[Twitter](#)
[Linkedin](#)
[YouTube](#)

Languages

English
Gujarati
Hindi
Marathi

Skills

Content Creation | Content Writing

DaVinci Resolve (Video Editing)

Video Production

Digital Marketing

Solidity

Smart Contracts

Founder at Influencer Maven

March 2020 — January 2021

- Built an Influencer Marketing agency targeting Micro Influencers on Instagram and YouTube.
- On boarded over 50+ influencers.

🎓 Education

BTech in Computer Science, KJ Somaiya College of Engineering, Vidyavihar, Mumbai

January 2019 — December 2023

HSC Engineering, Pace junior science college andheri

January 2017 — December 2019

SSC, Hansraj Morarji Public School - India

January 2007 — December 2017

📁 Projects

The Stripes NFT Collection

- Built The Stripes NFT with over 200+ forks and 190+ stars on GitHub (<https://github.com/The-Stripes-NFT>)

Quadratic Funding for Public Goods

- Worked on Quadratic Funding Model to implement it for public goods in India.
- Won Gitcoin (<https://gitcoin.com/alisolanki>) grant for my work.

📁 Certifications

Basics of Crypto and Blockchain - Ali Solanki

April 2022 — Present

Student Samaj CRYPTO10122 <https://courses.alisolanki.com>